Childhelp T.E.A.M Talk

Together Everyone Achieves More



Weekly Edition (Week of July 2, 2012)

NATIONAL

Donate A Dollar, Make A Big Difference

"It's easy to make a buck. It's a lot tougher to make a difference." ~Tom Brokaw

Asking for a dollar may not seem to make much of a difference, but the ongoing Donate A Dollar campaign is proving Mr. Brokaw right: people are motivated to make a difference in the lives of children.

A recent email blast was sent out asking for in-kind donations for our programs and to be kind enough to donate a dollar. We were pleasantly surprised to learn that the majority of the people gave over \$10 — one person donated \$1000! — and all told the email raised \$2347.

Every Friday is Donate A Dollar Day! If you'd like to spread the word on Twitter, please use the hashtag #DonateADollarFriday. For more information, visit http://bit.ly/JYharV.

FLORIDA

The Need For Speed — Watt-Ahh Sponsorship and High-Speed Boat Race

REDS Offshore Racing competed with their new Watt-Ahh boat in the Super Boat International in Sarasota, FL on July 1.



This team is all about helping kids and we're honored to have their support! They stole third place last weekend while racing the waves with the Childhelp logo on the side of their boat. The name of their boat comes from AquaNew's product Watt-Ahh which has a portion of its proceeds dedicated to Childhelp. Last weekend the team also passed out autographed flyers of their boat with Childhelp's information on it in hopes that the children taking them home will always know who to contact if they need help. We thank them!

NATIONAL

We Really Do Want To Hear From You

T.E.A.M, as you know, stands for Together Everyone Achieves More. It is TEAM Talk's new goal to provide weekly updates on how we're achieving great things to help improve the lives of children who have been abused, neglected or who are at-risk.

Not sure what to share? Here are some examples:

- Success stories of a child or children whose lives were improved due to your actions
- A gracious donation we've received that will allow us to help more children; monetary or in-kind donations
- A shout out to a co-worker or a team that deserves the recognition
- A summary of a successful event to raise awareness about Childhelp and how to keep children safe

We want to hear from you so we can share your stories with everyone else. Please email us at teamtalk@childhelp.org.

NATIONAL

"No One Knows" Successfully Funded In One Day

"No One Knows" is a short film designed to bring to light a topic that is too often taboo: child abuse. Childhelp ambassadors Daniel Hoyos (producer) and Bunee Tomlinson (director) are taking Jamie Lee Scott's powerful script and hoping to create a film that is seen throughout the film festival circuit, schools, churches and a theater near you.

Through the support of social media (Facebook and Twitter), the film was funded in one day. To learn more, visit www.indiegogo.com/nooneknowsfilm.