

Watt-Ahh® reforms and polarizes water the way nature intended and is designed to stimulate the metabolism to keep you healthy, energized, and to minimize the aging process.



ULTRA PURE WATER

Hydro-Fortified for Energy!

16.9 fl. oz. 500 ml We have TWISTED THE BONDS OF THE WATER MOLECULE to create the best sports performance and wellness water. It is optimum 'Water with a Twist'.

AquaNew Co-inventor and Founder, Robinson B. Gourley Jr.

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Each Bottle Purchased, Helps Children

Childhelp.

#### **AquaNew's Watt-Ahh**®

Natural Energy for Smart Brains



#### **Our Mission**

- To provide the purest wellness water on the planet in an effort to keep people healthy
- To give customers and health practitioners the opportunity to help others while improving their own health



Team Childhelp

To partner with ChildHelp<sup>®</sup> to end child abuse and neglect

Part of Watt-Ahh<sup>®</sup> sale proceeds are donated to Childhelp<sup>®</sup>



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#### Who We Are

- AquaNew is a Florida-based company that discovered a patentpending new science for making Polarized Water.
- Its first product, premium bottled Watt-Ahh<sup>®</sup> (an AquaNew<sup>®</sup> Water), launched in November of 2007.
- Watt-Ahh<sup>®</sup> was nationally introduced by New York Magazine and InterBev in the categories of New Water and Best Health Initiative.



The theme for the labels on AquaNew's Watt-Ahh<sup>®</sup> is a refreshing thunderstorm on Siesta Key Beach, Florida, which was voted 2011 Best Beach and 2016 Second Best Beach by Dr. Beach.





#### What is Watt-Ahh<sup>®</sup>?

- AquaNew's Watt-Ahh<sup>®</sup> is 100% pure water.
- No sugar, no caffeine, no additives only highly purified water
- It begins as municipal water and undergoes at least five stages of treatment.
- The final treatment stage is our patentpending, electromagnetic Polarized Water Process (TDS <1 ppm; extra electrons associated with hydrogen).
- Benefits for athletes and others:
  - Superior hydration
  - Peak stamina and clarity
  - Fast recovery





Sven Folmer, Hawk Racing<sup>™</sup> Iron Man Sponsor



## What is Watt-Ahh<sup>®</sup>?

- AquaNew's Watt-Ahh<sup>®</sup> unique stable molecular structure will not "revert back" to regular water.
- Watt-Ahh<sup>®</sup> supports cellular mitochondria functions for our body's own innate energy and immunity, critical in achieving optimum health.
- No stimulant additives to artificially trick the mind into feeling less fatigue.
- No comparison in either the beverage or nutraceutical product markets.
- 4 Natural Energy for Smart Brains



#### Crisp, Refreshing...Healthy



# Watt-Ahh<sup>®</sup> is Gold Standard for Highly Purified Water

#### Total Dissolved Solids is <1 ppm</p>

- Tested by nationally-recognized labs and universities in Texas and Florida using the EPA protocols as follows:
  - Metals
  - Pesticides and PCB's in water
  - Chlorinated acid in water
  - Total phenols
  - Toxicity
- Routine water quality testing at water plant
- Parameters easily meet the FDA Standards for Drinking Water

Did you know the pH of our blood is 7.2 which is similar to that of ultra-pure water?





# Watt-Ahh<sup>®</sup> is Gold Standard for Highly Purified Water

Multiple Treatment Stages:

- Filtration of quality water
- Double-pass Reverse Osmosis
- Double-bed De-ionization or Vapor Distillation
- Patent-pending Polarized Water Process
- Approx. two hours for the last treatment stage to produce 6,000 gallons of Watt-Ahh<sup>®</sup>
- Final filtration prior to bottling
- No nitrogen gas or ozone added

Laboratory tests show AquaNew's Watt-Ahh<sup>®</sup> meets standards established by ISO, ASTM, NCCLS and Pharmacopoeia for highly purified water.



## Watt-Ahh<sup>®</sup> is the Stable Form of the New Type of Structured Water

- In the Summer of 2012, Dr. Zachary Bush, MD and other water experts used the GVD photonic camera and obtained for the first time, physical evidence on the significant differential of Watt-Ahh<sup>®</sup> when compared to that of other structured waters tested.
- The crystalline-type structure of Watt-Ahh<sup>®</sup> defends and stabilizes the Water when exposed to other forms of energy (e.g., an office with operating computers).
- Watt-Ahh<sup>®</sup> supports the healing redox molecules at the cellular level. True energy is produced by the mitochondria, powerhouses within the cells.



Dr. Zachary Bush, MD Revolution Health Center

As the keynote speaker, Dr. Bush, MD presented a compelling case on the use of nature-centric innovations for healing.

"This is our WattAhh-Shed Moment!" Proclaimed Dr. Bush.

Medical Summit held in Sarasota, FL. January of 2013



## Pilot Studies on AquaNew's Watt-Ahh®

- Vitamin Absorption-Dr. James F. Collins, PhD., Dept. of Food Science & Human Nutrition, University of Florida, Gainesville, FL. using human intestinal epithelial (Caco-2) cells\*
- Neurological Health-Dr. Leonard Smith, M.D. prescribed OAT (Organic Acid Testing); performed by Great Plains Laboratory for a group of children on the Autistic Spectrum and their parents
- Results of these pilot studies and other test results are available upon request as well as an opportunity to interview health practitioners who use the Water.
- \* Watt-Ahh<sup>®</sup> used in the UF vitamin absorption study was more than 8 months old, showing its stable nature.

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Leonard Smith, M.D.

"Hydration with pure water is highly recommended for proper bodily functions and good health. OAT testing was done before and after drinking treated ultra-pure water for one month in this small study, and it appeared to decrease some bacterial and fungal growth and benefit mitochondrial function."



## **Reported Benefits of AquaNew's Watt-Ahh®**

- University pilot study results show Watt-Ahh® transports a greater amount of Vitamin C and Iron through cells when compared to that of tap water.
- Superior hydration
- Increased metabolism
- Detoxification
- Stamina and energy
- Clarity
- More efficient vitamin and nutrient absorption
- Fast recovery after exercising



"My patients seem to respond to the homeopathy treatments quicker when we use Watt-Ahh<sup>®</sup> in our custom-made homotox preparations." *Dr. Jamie Gonzales, DVM, CVA Bear Creek Veterinary Alternatives Sarasota, Florida* 



## **Marketing Campaigns**

#### Current marketing campaigns:

- Sports Performance Water
- Be the Ahh! Champions
- Be the Ahh! Pets
- Naturally Looking Good
- Natural Energy for Smart Brains
- Ahh-Mazing AHA Discoveries
- Portion of bottle sale proceeds: Childhelp
- Weekly eNewsletters and social networking across multiple platforms
- YouTube videos of customer testimonials and athletes
- Sponsor: REDS Offshore Racing
- Digital marketing ads (Facebook, Twitter and Amazon.com)





"Drink the Dream. End Child Abuse and Neglect."

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#### **Community Consciousness**

AquaNew, LLC Supports These Organizations, Our U.S. Veterans, and Special Individuals with Medical Needs



















Water Donation to People of Haiti (one ton of Water flown in post-2010 Earthquake)

Live Radio Broadcasts to U.S. Troops in Afghanistan and Iraq

> "Drink the Dream. End Child Abuse and Neglect."



# www.AquaNew.com



Watt-Ahh® an AquaNew® Water should be part of your kids & grandkids' healthy snack choices.



#### Experience Game Changing Watt-Ahh®

Watt-Ahh<sup>®</sup> is the best ingredient for healthy energy drinks and shots, without adding caffeine or a drug stimulant to trick the brain into feeling less fatigue.

#### Natural Energy for Smart Brains!

All products, written information, testimonials, and other statements provided on this presentation have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease. For all health concerns, please consult with an appropriate licensed healthcare practitioner.

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